

ADVERTISING AND PUBLIC RELATIONS (60 Credits)**Guided Pathway: Associate of Arts; Concentration: Advertising and Public Relations (FULL TIME).**

For more information, visit www.fgc.edu and your academic advisor.

Meta-major: Business

University Transfer: **FAMU, FAU, FIU, UCF, USF, UF, UWF**

The **Associate of Arts** degree is a collegiate degree program consisting of lower-division courses intended for transfer to baccalaureate programs at the universities listed aboveⁱⁱ. This plan is for those who are interested in earning a baccalaureate degree in **Advertising and Public Relations**.

This is the sequence of courses for students interested in majoring in **Advertising and Public Relations** at one of the universities listed above. It does not represent a contract, nor does it guarantee course availability or entry into your university of choice. This pathway presents classes needed for your baccalaureate degree in **Advertising and Public Relations**. Courses that complete the degree are listed below. As always, visit your academic advisor each semester to help you keep on track for graduation.

Note: All AA degrees must satisfy the Foreign Language requirement for graduation. Please see catalog

**FULL-TIME
PATHWAY****SEMESTER BY SEMESTER MAP FOR FULL-TIME STUDENTS**

SEMESTER 1		ACTION ITEMS	
ENC 1101 – Freshman Composition I ^{iv} <i>(Communication core)</i>		<ul style="list-style-type: none">Meet with your advisor to confirm academic and career goals by the end of the semester.REQUIRED: Complete the Computer Competency course within Canvas.Signup for and pass the Florida Civic Literacy Exam.Consult your advisor to make sure you have met the Foreign Language requirement.At the end of the semester, begin research on college and universities where you want to seek to transfer. Meet with a career advisor/coach to research your career options with a degree in Advertising and Public Relations.Remember to start collecting artifacts from your courses for your Academic & Career Portfolio in SLS 2370.Begin applying for Financial Aid and Scholarships<ul style="list-style-type: none">You can start the FAFSA in October for the next academic year. <i>(i.e., in October 2024, you can complete the FAFSA for if you plan to register for classes at a college or university Fall 2025)</i>	
POS 1041 – American Government ^{iv} <i>(Social Science Core & civic literacy)</i>			
MAT 1033 – Intermediate Algebra <i>(Elective)</i> (4 cr)			
Choose one: ARH 1000 – Art Appreciation OR HUM 2020 – Introduction to Humanities OR MUL 2010 – Music Appreciation OR THE 2000 – Theatre Appreciation ^{iv} <i>(Humanities core)</i>			
Choose one: AMH 2010 – US History to 1877 OR AMH 2020 – US History from 1877 OR POS 1041 – American Government ^{iv} <i>(Social Science & civic literacy)</i>			
TOTAL SEMESTER CREDIT HOURS: 16			
SEMESTER 2		ACTION ITEMS	
Choose one: ENC 1102 – Freshman Composition II OR CRW 2001 – Creative Writing OR ENC 1141 – Writing about Literature ^{iv} <i>(Communication)</i>		<ul style="list-style-type: none">Meet with your advisor to confirm or update your academic/career pathway and program of study.Ask about transfer advising to discuss options to pursue the bachelor's degree.Continue collecting artifacts from courses for your Academic & Career Portfolio in SLS 2370.	
Choose one: BSC 2010C – General Biology I w/ Lab OR <i>(4 cr)</i> BSC 2085/L – Anatomy & Physiology I w/ Lab <i>(Bio Science core w/ lab)</i>			
POS 2112 – State and Local Government <i>{Elective Prerequisite}</i>			
CGS 1570 – Computer Applications <i>(Elective)</i>			
MAC 1105 – College Algebra ^{iv} <i>(Mathematics core)</i>			
TOTAL SEMESTER CREDIT HOURS: 16			
SEMESTER 3		ACTION ITEMS	
AMH 2010 – US History to 1877 ^{iv} <i>(Elective Prerequisite)</i>		<ul style="list-style-type: none">Begin applying to your top choice universities.Begin applying for Financial Aid and Scholarships.<ul style="list-style-type: none">You can start the FAFSA in October for the next academic year. <i>(i.e., in October 2024, you can complete the FAFSA for if you plan to register for classes at a college or university Fall 2025)</i>Check with your advisor for important deadlines and dates.	
SLS 2370 – Personal Academic & Career Engagement ^{iv} <i>(3rd Soc Sci)</i>			
SPC 2608 – Public Speaking ^{iv} <i>(Communications)</i>			
STA 2023 – Elementary Statistics ^{iv} <i>(Mathematics)</i>			
Any Elective Course			
TOTAL SEMESTER CREDIT HOURS: 15			

SEMESTER 4	ACTION ITEMS
Choose one: ECO 2013 – Macroeconomics OR ECO 2023 - Microeconomics ^{iv} <i>(Social Science & Prerequisite)</i>	<ul style="list-style-type: none">• After reviewing your final program of study, apply for Graduation.<ul style="list-style-type: none">○ Meet with your advisor to apply for graduation for your degree.○ Sign up for commencement.• Request final transcripts sent to the transferring college or university.• Congratulations, graduate!
PHI 2600 – Ethics (Humanities) ^{iv}	
Choose one: Any General Education GLY, CHM, OR PHY class OR AST 1002 – Astronomy OR PSC 1341 – Physical Science OR EVR 1001 – Intro to Environmental Science <i>(Physical Science) (3-4 cr)</i>	
Any Elective Course	
Any Elective Course	
TOTAL SEMESTER CREDIT HOURS: 15-16	
AAAP DEGREE MINIMUM: 60 SEMESTER CREDIT HOURS PATHWAY TOTAL: 62 CREDIT HOURS	

ⁱ Degree plans may change in later catalogs. You may use this pathway if you entered the college on or before this date.

ⁱⁱ Students must earn at least 25% of the credit hours (15 hours) required for graduation through instruction by FGC to award the degree.

ⁱⁱⁱ This is not an official degree plan. For official degree requirements, [click here](#).

^{iv} You must earn a grade of "C" or better in all Gordon Rule classes.

ADVERTISING AND PUBLIC RELATIONS (60 Credits)**Guided Pathway: Associate of Arts; Concentration: Advertising and Public Relations (PART TIME).**For more information, visit www.fgc.edu and your academic advisor.

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Note: All AA degrees must satisfy the Foreign Language requirement for graduation. Please see catalog**PART-TIME
PATHWAY****SEMESTER BY SEMESTER MAP FOR PART-TIME STUDENTS**

SEMESTER 1		ACTION ITEMS	
ENC 1101 – Freshman Composition I ^{iv} (Communication core)		<ul style="list-style-type: none">Meet with your advisor to confirm academic and career goals by the end of the semester.REQUIRED: Complete the <i>Computer Competency</i> course within Canvas.Consult your advisor to make sure you have met <i>the Foreign Language requirement</i>.Remember to start collecting artifacts from your courses for your Academic & Career Portfolio in SLS 2370.Begin applying for Financial Aid and Scholarships<ul style="list-style-type: none">You can start the FAFSA in October for the next academic year. (i.e., in October 2024, you can complete the FAFSA for if you plan to register for classes at a college or university Fall 2025)	
MAT 1033 – Intermediate Algebra (Elective) (4 cr)			
TOTAL SEMESTER CREDIT HOURS: 7			
SEMESTER 2		ACTION ITEMS	
Choose one: ENC 1102 – Freshman Composition II OR CRW 2001 – Creative Writing OR ENC 1141 – Writing about Literature ^{iv} (Communication)		<ul style="list-style-type: none">At the end of the semester, begin research on college and universities where you want to seek to transfer. Meet with a career advisor/coach to research your career options with a degree in <i>Advertising and Public Relations</i>.Continue collecting artifacts from courses for your Academic & Career Portfolio in SLS 2370.	
Choose one: Any General Education GLY, CHM, OR PHY class OR AST 1002 – Astronomy OR PSC 1341 – Physical Science OR EVR 1001 – Intro to Environmental Science (Physical Science) (3-4 cr)			
MAC 1105 – College Algebra ^{iv} (Mathematics core)			
TOTAL SEMESTER CREDIT HOURS: 9-10			
SEMESTER 3		ACTION ITEMS	
Choose one: AMH 2010 – US History to 1877 OR AMH 2020 – US History from 1877 OR POS 1041 – American Government ^{iv} (Social Science & civic literacy)		<ul style="list-style-type: none">Meet with your advisor to confirm or update your academic/career pathway and program of study.Signup for and pass the Florida Civic Literacy Exam.Continue collecting artifacts from courses for your Academic & Career Portfolio in SLS 2370.Begin applying for Financial Aid and Scholarships<ul style="list-style-type: none">You can start the FAFSA in October for the next academic year. (i.e., in October 2024, you can complete the FAFSA for if you plan to register for classes at a college or university Fall 2025)	
STA 2023 – Elementary Statistics ^{iv} (Mathematics)			
POS 1041 – American Government ^{iv} (Social Science Core & civic literacy)			
TOTAL SEMESTER CREDIT HOURS: 9			

SEMESTER 4		ACTION ITEMS	
POS 2112 – State and Local Government <i>(Elective Prerequisite)</i>		<ul style="list-style-type: none">Meet with your advisor and ask about transfer advising to discuss options to pursue the bachelor's degree.Continue collecting artifacts from courses for your Academic & Career Portfolio in SLS 2370.	
Choose one: ECO 2013 – Macroeconomics OR ECO 2023 - Microeconomics ^{iv} <i>(Social Science & Prerequisite)</i>			
Choose one: BSC 2010C – General Biology I w/ Lab OR <i>(4 cr)</i> BSC 2085/L – Anatomy & Physiology I w/ Lab <i>(Bio Science core w/ lab)</i>			
TOTAL SEMESTER CREDIT HOURS: 10			
SEMESTER 5		ACTION ITEMS	
CGS 1570 – Computer Applications <i>(Elective Prerequisite)</i>		<ul style="list-style-type: none">Meet with your advisor to confirm academic and career goals by the end of the semester.Meet with a career advisor/coach to research your career options.Continue collecting artifacts from your courses for your Academic & Career Portfolio in SLS 2370.	
AMH 2010 – US History to 1877 ^{iv} <i>(Elective Prerequisite)</i>			
SPC 2608 – Public Speaking ^{iv} <i>(Communications)</i>			
TOTAL SEMESTER CREDIT HOURS: 9			
SEMESTER 6		ACTION ITEMS	
SLS 2370 – Personal Academic & Career Engagement ^{iv} <i>(3rd Soc Sci)</i>		<ul style="list-style-type: none">Begin applying to your top choice universities.Begin applying for Financial Aid and Scholarships.<ul style="list-style-type: none">You can start the FAFSA in October for the next academic year. <i>(i.e., in October 2024, you can complete the FAFSA for if you plan to register for classes at a college or university Fall 2025)</i>Check with your advisor for important deadlines and dates.	
Choose one: ARH 1000 – Art Appreciation OR HUM 2020 – Introduction to Humanities OR MUL 2010 – Music Appreciation OR THE 2000 – Theatre Appreciation ^{iv} <i>(Humanities core)</i>			
Any Elective Course			
TOTAL SEMESTER CREDIT HOURS: 9			
SEMESTER 7		ACTION ITEMS	
PHI 2600 – Ethics <i>(Humanities)</i> ^{iv}		<ul style="list-style-type: none">After reviewing your final program of study, apply for Graduation.<ul style="list-style-type: none">Meet with your advisor to apply for graduation for your degree.Sign up for commencement.Request final transcripts sent to the transferring college or university.Congratulations, graduate!	
Any Elective Course			
Any Elective Course			
TOTAL SEMESTER CREDIT HOURS: 9			
AAAP DEGREE MINIMUM: 60 SEMESTER CREDIT HOURS PATHWAY TOTAL: 62 CREDIT HOURS			

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ⁱⁱ Students must earn at least 25% of the credit hours (15 hours) required for graduation through instruction by FGC to award the degree.

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